

# Netpremacy Limited

# Privacy Notice

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## About this document

This Privacy Notice explains what happens with any personal data we gather from you in relation to:

- your use of this website;
- your interaction with us, e.g. in connection with a contract;
- any enquiries you submit to us.

We recognise our obligations under data protection legislation and we are committed to keeping your personal data safe and secure.

You should read this Privacy Notice so that you understand how we will handle your personal data.

Our aim is to only use and hold your personal data in ways that you would reasonably expect us to.

We reserve the right to amend this Privacy Notice from time to time. If we amend this Privacy Notice, we will make you aware of this via updates posted on our website.

## Who we are

We are Netpremacy Limited, based at 6 Wellington Place, Leeds, England, LS1 4AP, company registered number 4050972. We are registered with the Information Commissioner with registration number ZA413514.

If you have any questions regarding this Privacy Notice or how we process your personal data please contact our Data Protection Representative using the details below:

[info@netpremacy.com](mailto:info@netpremacy.com)

## What personal data do we gather about you?

"Personal data" is any information about an individual from which that individual can be identified. It does not include data from which an individual cannot be identified, for example anonymised data.

The types of personal data we may collect, use, store and transfer in relation to you may consist of the following:

Data Subject	Types of personal data
Website visitor / user	IP address
Individual making enquiries	IP address, name, employer (if different), job role, business address business email, business telephone number
Customer Personnel	Name, employer, job role, business address, business email, business telephone number, industry, products of interest, purchased products and services
Supplier Personnel	Name, employer, job role, business address, business email, business telephone number, industry, product of interest

### **How do we collect your personal data?**

We may collect personal data about you from the following sources:

- Information you provide to us via our website;
- Information you provide to us or our sales representatives;
- Information you provide to us when you attend our events or events which we are represented at
- Information you provide during the negotiation or performance of a contract between us and your business.

### **How do we store your personal data and keep it secure?**

We use reasonable and up to date security methods to:

- keep your data secure;
- prevent unauthorised or unlawful access to your personal data;
- prevent the accidental loss of or damage to your personal data.

All personal data you provide to us is stored on our secure servers and in secure filing systems.

We have in place policies, procedures and technologies to maintain the security of all personal data from the point of collection to the point of destruction including procedures to deal with a security breach.

We will ensure your personal data is only accessible by those who need to see it for their specific role.

We will only transfer your personal data to a third party if that third party agrees to comply with our procedures and policies or if they have put in place equivalent policies and procedures of their own.

### How and why will we use your personal data?

We will usually only process your personal data where:

- the processing is necessary to comply with our legal obligations;
- in connection with legal proceedings or prospective legal proceedings; and/or
- the processing is necessary for our legitimate interests or the legitimate interests of third parties.

The table below sets out all the ways we plan to use your personal data and which of the legal reasons we rely on when processing your personal data. We have also identified what our legitimate interests are where this is relevant.

Data Subject	Purpose of processing	Legal Reason for Processing
Website visitor / user	To assist or improve the individual's use of the website	Legitimate interests
Individual making enquiries	To respond to business enquiries, adding individuals to mailing lists and customer relationship management systems, using your data for marketing purposes, sharing data with third party suppliers	Legitimate interests / consent
Customer personnel	To negotiate / conclude / perform contracts with you or the business for whom you work, adding individuals to mailing lists, and customer relationship management systems, using your data for marketing purposes, providing product and service information and associated support, providing information on product upgrades, new releases and new versions and alerts in respect of product	Legitimate interests / necessary for a contract / consent

	issues and sharing data with third party suppliers	
Supplier personnel	To negotiate / conclude / perform contracts with an individual's business, adding individuals to mailing lists, and customer relationship management systems and sharing data with third party suppliers	Legitimate interests / necessary for a contract
Attendees at events	<p>Where you attend an event we run, we will gather data about you as part of the registration process, to monitor attendance at our events, to gather feedback from you and to help publicise events (such as photographs taken at the event with your permission).</p> <p>If we have a stand at an event run by someone else, we will gather any data you provide to us at the event and we will use this to monitor your attendance at such events, to gather feedback from you, to help publicise events (such as photographs taken at the event with your permission) and to market products to you (where we are permitted to do so).</p>	Consent and/or legitimate interests

Where we rely on legitimate interests as a reason to process your personal data, those legitimate interests include our legitimate interest to use your data for marketing purposes and to use your data to conduct our business efficiently. We do not sell or rent personal data which you provide to us.

### **How do we keep your personal data accurate?**

We will keep the personal data we store about you accurate and up to date.

We will take every reasonable step to erase or rectify inaccurate data without delay.

Please tell us if your personal details change or if you become aware of any inaccuracies in the personal data we hold about you.

We will contact you if we become aware of any event which is likely to result in a change to your personal data.

### **How long will we keep your personal data?**

We will not keep your personal data for longer than is necessary for the purpose(s) for which we process it.

This means that data will be destroyed or erased from our systems when it is no longer required.

For guidance on how long certain data is likely to be kept before being destroyed, contact our Data Protection Representative.

### **What rights do you have in respect of your personal data?**

You have the right to:

- request access to any personal data we hold about you;
- request for any inaccurate personal data which we hold about you to be rectified;
- request to have your personal data erased;
- request to have the processing of your personal data restricted (for example, if you think the personal data we hold about you is inaccurate you can ask us to stop processing it until we will either correct it or confirm it is accurate);
- request the transfer of your personal data to another data controller;
- object to certain types of processing, including processing based on legitimate interests, automated processing (which includes profiling) and processing for direct-marketing purposes; and
- withdraw consent to the processing of your personal data (where the legal reason for the processing of your personal data was your consent).

If you wish to exercise any of the rights set out above, you must make the request in writing to our Data Protection Representative. Please note some of these rights are restricted in some circumstances.

### **Automated decision-making**

We do not conduct automated decision making (including profiling) in connection with your personal data.

### **Who will have access to the data we hold?**

Our personnel who need to access your personal data will view it in order that we can provide our services to you.

All of our personnel have received data protection training and understand the need to keep your personal data confidential and to use it only for legitimate purposes.

In addition to our own personnel, other personnel from our service providers and affiliated companies may process your personal data on our behalf (for example, Google Inc and its subsidiaries).

We may disclose your personal information to third parties:

- if we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- if we or substantially all of our assets are acquired by a third party, in which case personal data held by us will be one of the transferred assets; and
- if we are under a duty to disclose or share your personal data in order to comply with legal obligations or to protect the rights, property or safety of others. This includes exchanging personal data with other companies and organisations for the purposes of fraud protection and credit risk reduction.

If your personal data is provided to any third parties you are entitled to request details of the recipients of your personal data or the categories of recipients of your personal data.

We carry out due diligence on our service providers / affiliated companies / other third parties and make sure we have a contract with them which satisfies the requirements of data protection legislation. Apart from the situations referred to above, we will not disclose your personal data to a third party without your consent unless we are satisfied that they are legally entitled to access your personal data.

### **Transferring your data outside the United Kingdom**

We will not transfer your personal data outside the UK unless such transfer is compliant with data protection legislation.

This means that we cannot transfer any of your personal data outside the UK unless:

- the UK government has decided that another country or international organisation ensures an adequate level of protection for your personal data;
- the transfer of your personal data is subject to appropriate safeguards, which may include binding corporate rules or standard data protection clauses adopted by the UK government; or
- an exception applies (including if you explicitly consent to the proposed transfer).

### **Cookies**

Our website uses cookies to distinguish you from other users of our website. These cookies sometimes process personal data. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.

For detailed information on the cookies we use and the purposes for which we use them, please see our Cookie Policy [www.netpremacy.com/cookie-policy](http://www.netpremacy.com/cookie-policy).

### **Right to make a complaint**

If you have any issues with our processing of your personal data and would like to make a complaint, you may contact us via our Data Protection Representative or the Information Commissioner's Office on 0303 123 1113.